

Adobe Announces “Student Edition” Shrinkwrap Program

What products are available as “Student Editions”?

- CS3 Design Premium 3
- CS3 Design Standard 3
- CS3 Master Collection 3
- CS3 Production Premium 3
- CS3 Web Standard 3
- Photoshop Ext CS3 10

“Student Edition” Products will be sold in a “Mini-Box” package which will not contain manuals.

What is a “qualified student”?

- Students enrolled at an accredited public or private primary or secondary school providing full-time instruction
- Full or part time students enrolled at Higher Education establishments defined as accredited public or private university or college that grants degrees requiring not less than the equivalent of two (2) years of full-time study

Program FAQ:

1. What information does a reseller need to state when marketing these products?

- Products should be referred to in all communications with the full product name. eg. Adobe Creative Suite 3 Design Premium – Student Edition.
- The Adobe Student Editions are only for eligible students, not teachers or lecturers. Teachers and lecturers can continue to buy Adobe Education box products.
- Customers will only be able to register one copy of each product in a 12 month period.
- This product is for personal use ONLY. This product may not be used for commercial gain.
- Resellers must communicate the following in all marketing communications for products in this program:

Students will be required to provide proof of their current student status to install the products. Students must be enrolled in a degree-granting program at an acceptable Education Institution (being a bona fide university or college – including community, junior and vocational colleges or other further education colleges – that grants degrees requiring not less than the equivalent of two (2) years of full time study) OR Students must be enrolled at an accredited public or private primary or secondary school providing full-time instruction.

Product licenses are limited to one per customer. This license may only be used on a privately-owned computer. The product may not be used for commercial purposes.

Full details of the process for submitting proof of status can be found in the box.

2. What is in the box?

The box only contains the product CD and a form, which the student needs to complete and send to Adobe to receive the serial number. The box does not contain a serial number or manuals for the program.

3. How long will it take to get the CD & serial number once the form has been sent to Adobe?

We anticipate that once the student has sent their form to Adobe it will take 3 working days to issue the serial number, provided their form is completed correctly and the appropriate proof has been provided.

4. What information does the student need to complete the form? What is considered proof of student status?

Students must provide a valid, current student ID that includes name, date, and a photo. If you do not have a current student ID with name, date, and photo, you must instead provide a valid photo ID and corroborating evidence of current enrollment:

- Official, current non-photo student ID with name and date
- Official, current school transcript indicating name of school and student
- Official, current school tuition bill indication name of school and student
- Official, current report card indicating name of school and student
- Other official dated proof of enrollment

5. Can parents buy on behalf of their child?

Yes, parents can pay for this product on behalf of their child, but the product must be registered in the name of the child and the relevant proof may only be used for non-commercial use.

6. Can a school or school board pay for this product on behalf of a student?

Yes, an Education Institution or school board can purchase this product on behalf of a student, but the product must be registered in the name of the student and the relevant proof must be provided. The product may NOT be installed on institutionally owned machines.

7. How many copies of the product can students purchase?

Students can purchase one copy of each product within a 12 month period.

8. Who does the student contact if they don't get a response from Adobe once the form has been posted?

If the student has not received their serial number within 7 working days, they should contact Adobe Customer Services using the number provided on the [Serial Number fulfillment form](#)

9. When will stock be available?

All products are now shipping except for CS3 Master Collection & CS3 Production Premium these will be available mid July.